



Year-End Summary

2022

Educate • Preserve • Support

Central Coast State Parks Association

2022 was the beginning of a new era for CCSPA.

We have continued to thrive in our communities with people hungry for outdoor nature experiences. CCSPA supports those experiences through State Park programs that we augment and embellish. We have truly unique nature offerings at our fingertips to feed the curiosity and interest that our park visitors seek. Additionally, we recognized some of our most ardent supporters with awards during our Butterfly Ball festivities. We appreciate the trailblazers that widen our paths. CCSPA has become an integral part of local festivals, farmers markets and many activities that celebrate our community. We look forward to continued growth and to celebrating nature's contribution to our lives through our support of the State Parks of San Luis Obispo County.



Valerie Glahn

VALERIE GLAHN
BOARD CHAIR



I remain grateful for all of you: our members,

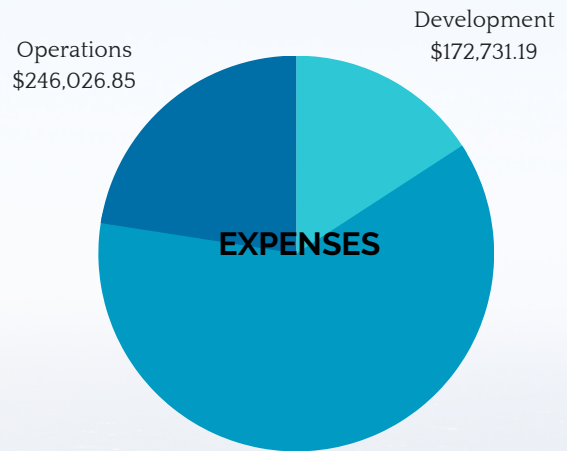
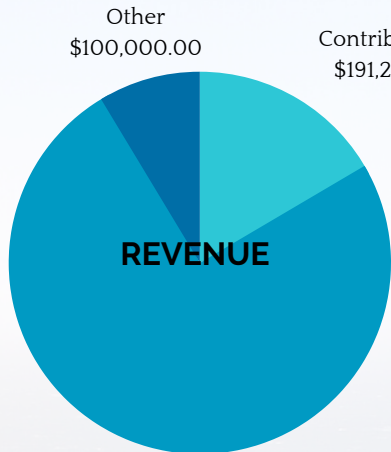
sponsors and supporters who continually show up! Whether you attended State Park programs, visited our parks or supported our efforts, shopped our stores and attended CCSPA events... you showed up. I am so proud to be growing with CCSPA and State

Parks as we expand our efforts. 2022 brought many successes. We received funding from Bank of America to support our operations and our stores were successful, resulting in funding for State Park programming which grew in attendance. We also applied for and received grant funding from PG&E for school groups transportation which will be implemented in 2023-2024. We were thrilled to fund traveling exhibits at both the Morro Bay Museum of Natural History and the Spooner Ranch House, bringing fresh content to engage our audiences. Our Butterfly Ball was very successful in both attendance and raising awareness for supporting monarch habitat. The Mind Walks Lecture Series remained a favorite for our online attendees. Thank you for your continued support and engagement with the Central Coast State Parks Association and California State Parks.

Kristin Howland

KRISTIN HOWLAND
EXECUTIVE DIRECTOR

Adding It All Up



- ☀ **Contributions (16.5%)**
 Donations and other support including but not limited to cash, in-kind goods & services.
- ☀ **Earned Income (74.8%)**
 Gross revenue earned from retail sales, e-commerce, events and firewood program.
- ☀ **Other (8.6%)**
 Grants and other fiscal support

- ☀ **Development (15.8%)**
 Expenses related to fundraising & events
- ☀ **Operations (22.54%)**
 Expenses incurred to support CCSPA operations and administration
- ☀ **Programs (61.64%)**
 Spending directly related to the mission of CCSPA to support the educational and interpretive efforts of the Central Coast State Parks.

PROGRAMS SUPPORTED BY CCSPA

School Group Transportation
 Guided Interpretive Experiences
 Western Monarch Conservation

Conservation & Restoration Efforts
 Continuing Education

Traveling Exhibits & Exhibit Upgrades
 Cultural and Living History



Thank you for supporting 10 Central Coast State Parks!

Our Mission

The Central Coast State Parks Association (CCSPA), in partnership with California State Parks in San Luis Obispo County, supports interpretation, education and volunteer efforts while promoting public awareness and stewardship of our natural resources and cultural heritage.

Our Vision

We envision the development of a robust variety of programs focused on inclusive environmental education and interpretation in collaboration with California State Parks in San Luis Obispo County. By supporting these programs, we aim to foster a community of environmental stewards who understand the importance of our natural resources, how our society and ecosystems are interconnected and the role humans play in their preservation. By expanding audiences and increasing funding, our efforts will result in a stronger engagement within our ethnically diverse community. Together, we will recognize the importance of our connections to our State Parks and open spaces along the Central Coast, where the land meets the ocean.

Thank you to our supporters for all you do for our Central Coast State Parks!

With profound gratitude we thank you for your support in sustaining the environmental education programs and activities in our Central Coast State Parks. As a local nonprofit organization, we depend on you, our community to make each program a reality.

CCSPA Volunteers

Retail:

Marylou Barker-Gooden
Peggy Burhenn
Teri Capo
T.J. Carsey
Mike Eggleston
Valerie Glahn
Barbara Hagerty
Azul Hull
Linda McAllister
Eileen Murta
Alexis Olds
Al & Suzanne Pawlowski
Cindy Richmond
Jerry Stanley
Donna Turner
Jana Wilcox
Diane Wilsdon

Headquarters:

Terry & Jerry Brewster
Ann Fryer
Nancy Howland
Francesa Hunter

Blog Contributors:

Faylla Chapman
Renne Gardner
Lisa Langley
Norma Wightman

Interns:

James Davies
Gabrielle Sheldon

Wood Program

Coordinators:

Ted Coulton
Barbara Hagerty

Events:

Marylou Barker-Gooden
Janet Carlstrom
T.J. Carsey
Dena Cook-Boortz
Will Dison
Victor Herrera
Charlie Howland
Alissa Maddren
Donna Massicotte
Jana Wilcox

Retail Partnerships

ADKTD Lifestyle
Coastal Peaks Coffee
Derek Schultz Art
Electric Monarch Tattoo
Fable Rune
Mama Ganache Artisan Chocolates

Business & Corporate Sponsors

Bank of America
Los Osos Rexall
Pacific Gas & Electric Company
REI Co-op
Rossi Foundation
Schlinger Family Foundation
SESLOC Federal Credit Union
Shanbrom Family Foundation
The Coastal Awakening

