



## Product Photography Internship

### About This Internship

Are you looking to add some professional experience to your photography portfolio? The [Central Coast State Parks Association](#) needs your help to get our E-Commerce site looking sharp! We need an intern to photograph our retail items (apparel, accessories, books, toys, and other items) and make them look fabulous.

We are a nonprofit organization which supports our local Central Coast State Parks. This is not a State Park internship; your volunteer hours would be benefiting the parks and helping to raise money for the interpretive and educational programs offered by State Parks.

Unpaid | Part-time with flexible schedule | Opportunity to work remotely

### Your duties would include:

- Generating high-quality product images to be used on websites, sales, and marketing materials.
- Producing multiple views of each product in a studio environment and/or outdoor setting.
- Composing shots that highlight products in an appealing manner to help customers make well-informed purchasing decisions.
- Editing, resizing, and enhancing product images.
- Naming, organizing, and archiving digital images.
- Following brand standards for consistency, accuracy, and quality.

### Requirements:

- Photography experience
- Photo editing experience
- Use of personal camera & equipment OR ability to obtain equipment via rentals paid for by CCSPA

### You will have the opportunity to learn about and become involved in:

- E-Commerce development
- Nonprofit operations and public-nonprofit partnerships
- Retail operations
- Local natural and cultural history
- Community relations
- CA State Parks system

For apparel and accessory photos, you can even recruit your friends and family to model! CCSPA can also coordinate volunteer models if you so choose.

You can design your own schedule, and we can use any number of hours that you have available. If you are offered this internship, we will develop a set schedule together - one that works for us and for you.



## **About Central Coast State Parks Association (CCSPA)**

Central Coast State Parks Association, in partnership with California State Parks, promotes public awareness and stewardship of our natural resources and cultural heritage, now and for future generations. As a cooperative association, we support interpretation, education, and volunteer efforts in local state parks. We are an independent 501(c)(3) non-profit and one of 85 similar cooperating associations across the state who work in partnership with the State Parks.

**To apply or for more information, please contact Community Outreach Manager Monica Rutherford.  
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